# Community Health Improvement Plan - 2020

## SECTION I.

**COUNTY/DISTRICT HEALTH DEPARTMENT: Rockingham County Department of Health and Human Services/Division of Public Health**

**CHA/CHNA YEAR: 2020**

**PRIORITY: Mental Health and Substance Abuse (Emphasis on Opioids)**

**HNC 2030 ALIGNMENT INDICATOR(S): HI#10 – Drug Overdose Deaths**
**HI#19 – Suicide Rate**

**SCORECARD URL (optional):**

**Instructions:**

COUNTY/DISTRICT HEALTH DEPARTMENT: Specify the name of your local health department.

CHA/CHNA YEAR:

PRIORITY:

HNC 2030 ALIGNMENT INDICATOR(s):

SCORECARD: If you opt to use the web-based tool Clear Impact Scorecard to share your plan

a. Complete Section I and Section I**I**I of the CHIP - 2020. Save file as a pdf.
b. Submit the CHIP-2020 pdf and the Scorecard pdf to the Director, Community Health Assessment by September 7, 2010

Using principles of Results-based Accountability[2], describe how your agency and partners plan to move from talk to action to improve the quality of life in your community. Apply the Step-by-Step[3] process with your group of partners and describe that work in this document (or Scorecard).

Due Date**:** CHIPs are due by September 7, 2020**.** Requests for assistance/variance/extension should be made to the Director, Community Health Assessment at CHA.SOTCH@dhhs.nc.gov before the due date.

| **SECTION II** | |
|---|---|
| **Step 1: What quality of life conditions do you want for the children, adults, and families in your community?** | Rockingham County residents will have access to mental health and substance abuse services. |
| **Step 2: What does it look like when you achieve this result?** | When we achieve this result:<br>• All citizens will have knowledge and access to mental health and substance abuse services<br>• Citizens suffering from opioid related addiction will have access to information and recovery programs<br>• Remove stigma towards individuals with substance abuse issues and mental health concerns<br>• Local law enforcement works with community partners to assist individuals with substance abuse and/or mental health issues |
| **Step 3: How can you measure these quality of life conditions?** | How we can measure:<br>• Percentage of Rockingham County citizens with reported substance abuse issues<br>• Percentage of Rockingham County citizens with reported mental health concerns |

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| | • Number of drug overdose deaths<br>• Number of drug overdose cases<br>• Number of Narcan usage by EMS/Police Department<br>• Rate of suicides |
| **Step 4: How are you doing on the most important measures of this (these) condition(s) in our community?** | How are we doing on the most important measures:<br>• Opioid Task Force began in 2017 and formed three workgroups (Prevention/Education, Law Enforcement/Amnesty, and Rapid Response)<br>• Rockingham County has gained 2 new treatment practices, Successful Transitions, and Beautiful Minds<br>• 112 Opioid overdose emergency department visits in Rockingham County (2020, YTD*), compared to 80 Jan to Oct 2019<br>• Over 80% of opioid overdose emergency department visits are ethnically white<br>• Roughly 30% of opioid overdose emergency department visits are between the ages of 25 & 34<br>• Substances used that resulted in an opioid overdose emergency department case include 72 heroin, 31 commonly prescribed opioids, 26 other/unspecified narcotics, and 3 other synthetic narcotics between Nov'19 and Oct'20 |
| **Step 5: Who are the partners that have a role to play in doing better?** | Partners include:<br>• Cardinal Innovations<br>• UNC Rockingham<br>• Cone/Annie Penn Hospital<br>• RCDHHS<br>• Local Law Enforcement<br>• Daymark<br>• Beautiful Minds<br>• RC Opioid Task Force<br>• Insight Human Services<br>• RC Integrated Health Care<br>• AHEC<br>• Rockingham County Schools<br>• Rockingham County EMS/Emergency Services<br>• Members of the Faith Community<br>• Local Media<br>• Elected Officials<br>• Pharmaceutical Companies |
| **Step 6: What works to do better, including no cost and low-cost ideas?** | Works to do better:<br>• Increase promotion and awareness of programs and services<br>• Reduce the stigma surrounding addiction and mental health<br>• Increase medical provider participation<br>• Collaboration with local law enforcement to aid individuals with mental health and/or substance abuse |

**Step 7: What do you propose to do? In the section that follows, list and describe each strategy/intervention/action you plan to take.**

| # | **Strategy/Intervention/Action Name & Brief Description**<br>[this block expands] | **Responsible Partners**<br>[this block expands] | **Performance Measures:**<br>How much will you do?<br>[this block expands] | **Performance Measures**<br>How well will you do it?<br>[this block expands] | **Performance Measures**<br>Is anybody better off?<br>[this block expands] | **Level(s) of Intervention:**<br>• Individual<br>• Organization<br>• Agency |
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| | | | | | | • Institution<br>• Policy |
| **1** | Rockingham County Opioid Task Force | Rockingham County Division of Public Health,<br>UNC Rockingham Help Inc.,<br>Insight Human Services,<br>Rockingham County Integrated Health,<br>ALEF,<br>Daymark,<br>Local Law Enforcement,<br>AHEC,<br>Cone/Annie Penn,<br>Cardinal Innovations,<br>Rockingham County Sheriff's Department,<br>Youth Haven | 1. Increase awareness of treatment programs for opioid related addiction<br>2. Reduce stigma surrounding individuals with opioid additions<br>3. Develop educational materials surrounding opioid addiction<br>4. Implement activities to promote awareness of National Opioid Awareness Day<br>5. Increase the number of treatment facilities available within the county | 1. Number of new treatment facilities in the county<br>2. Number of citizens completing treatment programs<br>3. Number of educational videos distributed<br>4. Number of brochures distributed<br>5. Number of partners and participants for National Opioid Awareness Day event(s)<br>6. Rate of usage of treatment facilities<br>7. Primary data collection via survey results | 1. # of opioid related drug overdoses<br>2. % of individuals completing treatment programs<br>3. % of opioid related deaths<br>4. Rate of hospital admissions<br>5. # of Narcan usage by EMS/Law Enforcement<br>6. Rate of incarceration vs program reformation | • Organization<br>• Individual<br>• Agency<br>• Institution<br>• Policy |
| **2** | Post Overdose Response Team (PORT) Program | Reidsville Police Department,<br>Opioid Task Force,<br>Beautiful Minds,<br>Cardinal Innovations,<br>Insight Human Services, | 1. Provide post overdose response within 48-72 hours after initial incident<br>2. Expand program to other areas of the county | 1. 100% response within 48-72 hours post incident<br>2. Expand program to at least one other municipality in the county<br>3. 45% increase of participants in | 1. # of individuals completing treatment programs<br>2. % of individuals accepting assistance via PORT | • Agency<br>• Individual<br>• Organization |

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| | | UNC Rockingham, Cone/Annie Penn, Successful Transitions | 3. Reduce rate of opioid use incarceration(s)<br>4. Reduce mistrust of law enforcement felt by opioid offenders | treatment programs from previous year<br>4. Increase number of peer support counselors available to assist law enforcement | 3. # of opioid recoveries vs number of opioid relapses | |
| **3** | | | | | | |
| **4** | | | | | | |
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**SECTION III**

Date of initial plan: September 7, 2020

How/where is this plan shared publicly?

| **Publically Shared Community Health Improvement Plan** | **Publically Shared Community Health Improvement Plan Initiatives** |
|---|---|
| Local Law Enforcement | Flyers, Brochures, and Pamphlets |
| Rockingham County Division of Public Health Strategic Planning Team | Health Fairs |
| Rockingham County Opioid Task Force | Coalition and Workgroup Meetings |
| Community Health Assessment Advisory Group | Word-of-Mouth |
| State of the County Health (SOTCH) Report | Local Media Outlets |

Who is responsible for updating this plan? (name/email/telephone) Rebecca Oakes, 336-342-8258 and roakes@co.rockingham.nc.us

Signatures of individuals and their affiliation who contributed to initial plan:

**References:**

[1] North Carolina Institute of Medicine. Healthy North Carolina 2030: A Path Toward Health. Morrisville, NC: North Carolina Institute of Medicine; 2020. http://nciom.org/wp-content/uploads/2020/01/HNC-REPORT-FINAL-Spread2.pdf

[2] Friedman, M. (2015). Trying hard is not good enough: How to produce measurable improvements for customers and communities. Santa Fe, NM: Parse.

[3] Friedman, M. (2015). Trying hard is not good enough: How to produce measurable improvements for customers and communities (p. 11) . Santa Fe, NM: Parse.

# Community Health Improvement Plan - 2020

## SECTION I.

**COUNTY/DISTRICT HEALTH DEPARTMENT: Rockingham County Department of Health and Human Services/Division of Public Health**

**CHA/CHNA YEAR: 2019/2020**

**PRIORITY: Physical Activity and Nutrition (Emphasis on Diabetes) – Pg. 17**

**HNC 2030 ALIGNMENT INDICATOR(S): HI#7 – Access to Exercise Opportunities**
**HI#8 – Limited Access to Healthy Foods**

**SCORECARD URL (optional):**

**Instructions:**

COUNTY/DISTRICT HEALTH DEPARTMENT: Specify the name of your local health department.

CHA/CHNA YEAR:

PRIORITY:

HNC 2030 ALIGNMENT INDICATOR(s):

SCORECARD: If you opt to use the web-based tool Clear Impact Scorecard to share your plan

a. Complete Section I and Section I**II** of the CHIP - 2020. Save file as a pdf.
b. Submit the CHIP-2020 pdf and the Scorecard pdf to the Director, Community Health Assessment by September 7, 2010

Using principles of Results-based Accountability[2], describe how your agency and partners plan to move from talk to action to improve the quality of life in your community. Apply the Step-by-Step[3] process with your group of partners and describe that work in this document (or Scorecard).

Due Date**:** CHIPs are due by September 7, 2020**.** Requests for assistance/variance/extension should be made to the Director, Community Health Assessment at CHA.SOTCH@dhhs.nc.gov before the due date.

| **SECTION II** | |
|---|---|
| **Step 1: What quality of life conditions do you want for the children, adults, and families in your community?** | All Rockingham County citizens have access to physical activity opportunities and healthy food options. |
| **Step 2: What does it look like when you achieve this result?** | When we achieve this result:<br>• All citizens will have safe and practical resources for physical activity opportunities and access to healthy food options (including local, fresh fruits and vegetables)<br>  ○ Increased utilization of local farmer's markets and food stands<br>  ○ Increased community and/or private-residential gardens<br>• All citizens will have resources to assist with reducing their chances of developing Type 2 Diabetes<br>• All citizens diagnosed with diabetes will have necessary resources to control their diabetes and lower their A1C |

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| **Step 3: How can you measure these quality of life conditions?** | How we can measure:<br>• Percentage Rockingham County residents participating in vigorous physical activity on a weekly basis<br>• Percentage Rockingham County residents not participating in any moderate physical activity on a weekly basis<br>• Percentage Rockingham County residents consuming the recommended 5 or more fruits and vegetables per day<br>• Rockingham County diabetes death rate<br>• Total number of new Rockingham County residents diagnosed with diabetes<br>• Number of participants at local farmers markets |
| **Step 4: How are you doing on the most important measures of this (these) condition(s) in our community?** | How are we doing on the most important measures:<br>• Collaborating with the Diabetes Task Force of Rockingham County, area physicians, Cone Health, and NC HealthConnex to establish a fully-operational diabetes registry (data bank)<br>  ○ All community partners have the NC HealthConnex registry registration form and approval given<br>• Collaborate with community partners to offer MDPP/DPP (Minority Diabetes Prevention Program)<br>• Collaborate with community partners to offer Diabetes and Chronic Disease Self-Management<br>• Identify individuals at risk of developing Type 2 Diabetes or diagnosed with Type 2 Diabetes |
| **Step 5: Who are the partners that have a role to play in doing better?** | Partners include:<br>• Diabetes Task Force of Rockingham County, NC<br>  ○ Rockingham County Division of Public Health<br>  ○ Cone Health/Annie Penn<br>  ○ Rockingham County Schools<br>  ○ Reidsville Endocrinology/other Area Physicians<br>  ○ Alamance County Health Department<br>  ○ Novo Nordisk Pharmaceuticals<br>  ○ Sanofi Pharmaceuticals<br>  ○ Reidsville YMCA<br>  ○ Belmont Medical Associates<br>  ○ Cardinal Innovations<br>  ○ Free Clinic of Rockingham County<br>  ○ Cooperative Extension<br>  ○ Triad Healthcare Network Case Management (THN)<br>• Be Healthy – Rockingham County, NC Coalition<br>  ○ **Rockingham County Division of Public Health – Lead Agency**<br>  ○ Rockingham County Cooperative Extension<br>  ○ City of Reidsville Parks and Recreation<br>  ○ Rockingham County Tennis Association<br>  ○ Eden Boys and Girls Club<br>  ○ NC-100<br>  ○ Insight Human Services<br>  ○ Rockingham County Reads<br>  ○ In addition to some of the members listed in the task force<br>• Other<br>  ○ Reidsville Center for Active Retirement (RCARE)<br>  ○ Piedmont Triad Regional Council (PTRC)<br>  ○ Local Farmers/Food Banks<br>  ○ CDC<br>  ○ NC Department of Health and Human Services<br>  ○ Worksites<br>  ○ Faith Community |

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| | ○ Chambers of Commerce<br>○ Media<br>○ Local Officials |
| **Step 6: What works to do better, including no cost and low-cost ideas?** | Works to do better:<br>• Community values<br>• Buy in from community partners & community<br>• Evidence based programs/practices<br>○ -MDPP/DPP program<br>○ -Nutrition Counselling<br>○ -Living Healthy with Diabetes<br>○ -Get Fit Rockingham (worksite wellness program)<br>• Policy change/reform<br>• Local government leadership (advocates for PAN initiatives)<br>• PARCS style fitness centers throughout the county<br>○ -Could use high schools across the county as fitness centers for the adult population<br>○ -Collaborate with local partners about bringing in local universities to help with exercise testing and prescription |

**Step 7: What do you propose to do? In the section that follows, list and describe each strategy/intervention/action you plan to take.**

| # | **Strategy/Intervention/Action Name & Brief Description** [this block expands] | **Responsible Partners** [this block expands] | **Performance Measures:** How much will you do? [this block expands] | **Performance Measures** How well will you do it? [this block expands] | **Performance Measures** Is anybody better off? [this block expands] | **Level(s) of Intervention:** • Individual • Organization • Agency • Institution • Policy |
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| **1** | RC - Eat Fresh Initiative | Local Farmers, Community College, Parks and Recreation, UNC Rockingham, Cone/Annie Penn, Other Worksites, Faith Community, NC-100, Be Healthy, Cooperative Extension, Rockingham | 1. Offer weekly seasonal farmers market(s) at participating locations throughout the county.<br>2. Provide access to healthy fruits and vegetable options to 30% of area employees. | 1. 100% completed registration sheets to monitor participation<br>2. Amount of revenue received (support for local economy)<br>3. Pre and Post Evaluation | 1. Rate of participation at each farmers market location | Agency, Individual, Organization |

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| | | County Division of Public Health | | | | |
| **2** | NC-100 POD Initiative | Be Healthy, Cooperative Extension, Local Schools, Rockingham County Division of Public Health, Parks and Recreation, ROCK PCI, Faith Community | 1. Increased access to healthy foods for 75 children and their families<br>2. # of participants who will learn the fundamentals of hydroponic farming | 1. 100% completion of rosters for participants<br>2. # of community gardens created<br>3. Pre and Post Session Surveys collected<br>4. # of hydroponic farming trainings offered | 1. % of community gardens utilized and maintained seasonally<br>2. # of individuals actively utilizing community gardens<br>3. % of reduced local food insecurity<br>4. # of participants completing the hydroponic training | Organizational, Individual |
| **3** | Be Health Map/Website | Rockingham County Division of Public Health, Reidsville Parks and Recreation, NC-100, Rockingham County Tennis Association, Rockingham County Schools, Cone Health, YMCA Greensboro, Second Harvest Food Bank, Cooperative Extension, UNC Rockingham Healthcare, Rockingham County Education Foundation | 1. Provide quarterly wellness initiatives geared toward physical activity and nutrition.<br>2. 65% of participants in wellness initiatives complete entire event (including lunch and learns) | 1. 100% completed registration sheets to monitor participation<br>2. 45% repeated participant engagement<br>3. Pre and Post Session Satisfaction Surveys | 1. % of individuals reporting meeting minimum physical activity recommendations<br>2. % of individuals reporting meeting minimum recommendation of fruit and vegetable consumption<br>3. # of individuals completing wellness initiatives | Agency |

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| **4** | Research Initiatives to Implement in At-Risk Area | Local Universities, Local High Schools, Local Fitness Instructors, YMCA, Be Healthy, Parks and Recreation, Reidsville Area Foundation, Local Officials | 1. Collaborate with local partners about bringing in local universities to help with exercise testing and prescription | 1. Implement PARCS style fitness centers throughout the county<br>2. Could use high schools across the county as fitness centers for the adult population | 1. # of individuals signed up to participate<br>2. Rate of repeated fitness facility visits<br>3. # of wellness programs/initiatives offered<br>4. % of individual weight loss | Individual<br>Policy |
| **5** | MDPP/DPP | Rockingham County Division of Public Health, Cone Health, Alamance County Health Department, Cooperative Extension, YMCA of Greensboro, Worksites, Faith Community, NCDHHS | 1. Conduct a minimum of 2 DPP sessions per year<br>2. Enroll a minimum of 20 pre-diabetic residents in Rockingham County to participate in the DPP program<br>3. 75% of participants achieve success in the DPP program by losing 5-7% body weight<br>4. Engage a minimum of 5 practices in Rockingham County to refer clients to the DPP program | 1. # of recorded participants per class.<br>2. 100% collection of Pre and Post Tests for participants<br>3. Report quarterly progress to CDC<br>4. Results of Post Program Evaluations | 1. # of participants who exercise a minimum of 150 minutes each week.<br>2. Rate of individual participant weekly weight loss<br>3. 100% Full CDC Recognition Award Status<br>4. % of individuals with A1C >7 | Agency, Organization, Individual, Policy, Institution |

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| | | | 5. # of individual A1C screenings provided | | | |
| **7** | Diabetes Self-Management Program (DSMP) | Be Healthy, Rockingham County Division of Public Health, RCARE, UNC Rockingham, Cone/Annie Penn, Diabetes Task Force of Rockingham County, Cooperative Extension, City of Reidsville, YMCA, Rockingham Community College, Faith Community, Piedmont Triad Regional Council (PTRC), Other Worksites | 1. Offer quarterly (4) DSMP (6 classes) each year<br>2. Enroll a minimum of 35 diabetic individuals in the DSMP | 1. % of participants that complete the DSMP series<br>2. # of Pre and Post Tests completed<br>3. # of recorded participants per class<br>4. Results of Post Program Evaluations | 1. % of participants reporting self-efficacy regarding management of diabetic condition<br>2. % of participants with an A1C of < 6<br>3. % of individuals who complete DSMP series | Agency, Individual, Organization |
| **8** | Chronic Disease Self-Managing | Be Healthy, Rockingham County Division of Public Health, RCARE, UNC Rockingham, Cone/Annie Penn, Diabetes Task Force of Rockingham County, Cooperative | 1. Offer quarterly (4) DSMP (6 classes) each year<br>2. Enroll a minimum of 35 diabetic individuals in the DSMP | 1. % of participants that complete the DSMP series<br>2. # of Pre and Post Tests completed<br>3. # of recorded participants per class<br>4. Results of Post Program Evaluations | 1. % of participants reporting self-efficacy regarding management of diabetic condition<br>2. % of participants with an A1C of < 6<br>3. % of individuals who complete DSMP series | Agency, Individual, Organization |

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| | | Extension, City of Reidsville, YMCA, Rockingham Community College, Faith Community, Piedmont Triad Regional Council (PTRC), Other Worksites | | | | |

**SECTION III**

Date of initial plan: September 7, 2020

How/where is this plan shared publicly?

| **Publicly Shared Community Health Implementation Plan (CHIP)** | **Publically Shared CHIP Initiatives** |
|---|---|
| Be Healthy Website | Word-of-Mouth |
| Healthy Carolinians Webpage | Rockingham County Department of Health and Human Services Website and Facebook Page |
| Diabetes Task Force of Rockingham County | Coalition and Workgroup Meetings |
| Rockingham County Division of Public Health Strategic Planning Team | Local Media Outlets (Including Local Government TV) |
| 2019/2020 CHA Public Forum (Contingent on COVID-19) | Flyers, Brochures, Pamphlets |
| Community Health Assessment Advisory Group (CHAAG) | Health Fairs |
| Annual State of the County Health (SOTCH) Report | |
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Who is responsible for updating this plan? (name/email/telephone) Rebecca Oakes, 336-342-8258 and roakes@co.rockingham.nc.us

Signatures of individuals and their affiliation who contributed to initial plan:

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# Community Health Improvement Plan - 2020

## SECTION I.

**COUNTY/DISTRICT HEALTH DEPARTMENT: Rockingham County Department of Health and Human Services/Division of Public Health**

**CHA/CHNA YEAR: 2020**

**PRIORITY: Social Determinants of Health-Emphasis on Education**

**HNC 2030 ALIGNMENT INDICATOR(S): HI#5 – Adverse Childhood Experiences**

**HI#6 – Third Grade Reading Proficiency**

**SCORECARD URL (optional):**

**Instructions:**

COUNTY/DISTRICT HEALTH DEPARTMENT: Specify the name of your local health department.

CHA/CHNA YEAR:

PRIORITY:

HNC 2030 ALIGNMENT INDICATOR(s):

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Using principles of Results-based Accountability[2], describe how your agency and partners plan to move from talk to action to improve the quality of life in your community. Apply the Step-by-Step[3] process with your group of partners and describe that work in this document (or Scorecard).

Due Date**:** CHIPs are due by September 7, 2020**.** Requests for assistance/variance/extension should be made to the Director, Community Health Assessment at CHA.SOTCH@dhhs.nc.gov before the due date.

| **SECTION II** | |
|---|---|
| **Step 1: What quality of life conditions do you want for the children, adults, and families in your community?** | All children will be strong and resilient in supported resilient families who are recognized for their strengths and assets and growing in resilient communities so children are ready for success at kindergarten and proficient in reading at the end of 3rd grade. |
| **Step 2: What does it look like when you achieve this result?** | When we achieve this result:<br>• Third grade students will have improved rates of grade level or above reading proficiency<br>• Students in Rockingham County will have access to the necessary resources to improve reading proficiency<br>• Parents will be better equipped to aid children with their reading proficiency<br>• All women will receive prenatal care |
| **Step 3: How can you measure these quality of life conditions?** | How we can measure:<br>• Percentage of students reading at/or above grade level at the end of third grade.<br>• Level of reading proficiency across all grade levels. |

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| | • Reading EOG scores<br>• SAT scores |
| **Step 4: How are you doing on the most important measures of this (these) condition(s) in our community?** | How are we doing on the most important measures:<br>• 3rd grade students scoring proficient in reading was 50% (2018 -2019) compared to 48.6% (2017 – 2019)<br>• High school students graduating on time was 86.5% (2019) compared to 87.5% (2018)<br>• Babies born at low birthweight was 9.2% (2018) compared to 10.1% (2017) |
| **Step 5: Who are the partners that have a role to play in doing better?** | Partners include:<br>• Rockingham County Partnership for Children<br>• Rockingham County Public School System<br>• Moss Street Partnership School<br>• Rockingham County Education Foundation<br>• Rockingham County Youth Services<br>• Faith in Families<br>• Rockingham County Division of Public Health<br>• Youth Haven Services<br>• Help, Incorporated: Center Against Violence |
| **Step 6: What works to do better, including no cost and low-cost ideas?** | Works to do better:<br>• Expand use of evidence-based literacy programs geared toward young children<br>• Align standards to enhance kindergarten readiness<br>• Parent engagement in child learning<br>• Provide racially equitable, trauma informed support to children, families, and communities<br>• Share data across systems to tighten existing services and explore gaps |

**Step 7: What do you propose to do? In the section that follows, list and describe each strategy/intervention/action you plan to take.**

| # | **Strategy/Intervention/Action Name & Brief Description**<br>[this block expands] | **Responsible Partners**<br>[this block expands] | **Performance Measures:**<br>How much will you do?<br>[this block expands] | **Performance Measures**<br>How well will you do it?<br>[this block expands] | **Performance Measures**<br>Is anybody better off?<br>[this block expands] | **Level(s) of Intervention:**<br>• Individual<br>• Organization<br>• Agency<br>• Institution<br>• Policy |
|---|---|---|---|---|---|---|
| **1** | **KidsReady Initiative**<br>- Four county partnership selected to participate in the institutes for Emerging Issues' new 18-month initiative designed to help strengthen leadership capacity with in their local early childhood development systems. Counties include:<br>1. Catawba<br>2. Chowan | Rockingham County Partnership for Children<br>Rockingham County Public School System,<br>Moss Street Partnership School, | 1. Keep community informed of current data<br>2. Host community information sessions<br>3. Provide data presentations to community leaders and | 1. # of events and attendees<br>2. #of community presentations and attendees<br>3. Results of meaningful conversations and continued | 1. % of attendees for events and presentations<br>2. Result of satisfaction surveys | |

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| | 3. Randolph<br>**4.** Rockingham | Rockingham County Education Foundation,<br>Rockingham County Youth Services,<br>Faith in Families,<br>Rockingham County Division of Public Health,<br>Youth Haven Services,<br>Help, Incorporated: Center Against Violence<br>Elected Officials<br>Community Stakeholders<br>Members of Faith Community | stakeholders to increase understanding of inequities in early childhood | community engagement | | |
| | Build Effective Partnerships | Rockingham County Partnership for Children<br>Rockingham County Public School System,<br>Moss Street Partnership School,<br>Rockingham County Education Foundation,<br>Rockingham County Youth Services, | 1. Develop core leadership team to plan, guide, and implement initiative-related activities<br>2. Host bi-monthly meetings for community stakeholders<br>3. Establish collaborative opportunities for professional | 1. # of meetings and attendees<br>2. Increased joint professional development<br>3. Increased collaboration | 1. Leadership team (Community Stakeholders) developed and bi-monthly meetings held | |

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| | | Faith in Families,<br>Rockingham County Division of Public Health,<br>Youth Haven Services,<br>Help, Incorporated: Center Against Violence<br>Elected Officials<br>Community Stakeholders<br>Members of Faith Community, | development and continual learning | | | |
| | Increase community awareness and support | Rockingham County Partnership for Children<br>Rockingham County Public School System,<br>Moss Street Partnership School,<br>Rockingham County Education Foundation,<br>Rockingham County Youth Services,<br>Faith in Families,<br>Rockingham County Division of Public Health,<br>Youth Haven Services, | 1. Host community screenings of Resilience and facilitate dialogue for building community resilience<br>2. Offer community trauma-informed care trainings<br>3. Use social media to share data and resources<br>4. Work with local media to highlight early childhood systems<br>5. Build relationships with local and state policy makers to prioritize and | 1. # of social media followers and interactions<br>2. # of screenings and attendees<br>3. # of trainings and attendees<br>4. # of connections with policy makers | 1. # of trainings completed<br>2. Advocate for a least 1 policy change or amendment | |

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| | | Help, Incorporated: Center Against Violence<br>Elected Officials<br>Community Stakeholders<br>Members of Faith Community,<br>Social Media | increase investment in early childhood | | | |
| | Engage families and community members in the creation and implementation of the initiative | Rockingham County Partnership for Children<br>Rockingham County Public School System,<br>Moss Street Partnership School,<br>Rockingham County Education Foundation,<br>Rockingham County Youth Services,<br>Faith in Families,<br>Rockingham County Division of Public Health,<br>Youth Haven Services,<br>Help, Incorporated: Center Against Violence<br>Elected Officials | 1. Ensure parent/family voices are present at stakeholder meetings by reducing barriers to engagement<br>2. Co-Create Community Resilience Implementation Plan for Hispanic/Latinx, immigrants, and communities of color | 1. # of parents and family members present at meetings<br>2. 100% completion of Implementation Plan for each target population | 1. 100% completion of Implementation Plan for each target population | |

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|---|---|---|---|---|---|---|
| | | Community Stakeholders<br>Members of Faith Community | | | | |
| **2** | Rockingham County Tutoring Initiative (RCTI):<br>Create an all-inclusive system of educational support (especially in the area of reading and comprehension) to improve students reading level and overall educational outcomes | Rockingham County Partnership for Children, Rockingham County Schools (including high school juniors and seniors), Rockingham County Education Foundation, Rockingham County Libraries, Rockingham County Head Start, Area Parents, Seniors and Retired Educators, and Area Businesses Including County Government,<br>Members of the Faith Community | 1. Create a strategic plan (may initially start with a "pilot school' type program)<br>2. Implement an aggressive innovative recruitment campaign<br>3. Create an inclusive and fair "vetting" process based on evidence and/or positive support-based initiatives<br>4. Recruit a minimum of 20 volunteers<br>5. Establish a Referral Process (students and volunteers)<br>6. Provide and adhere to all necessary safety precautions | 1. # of active tutors<br>2. # of participating students<br>3. Total # of hours tutored<br>4. Total # of hours tutored per student | 1. # of students referred to program or other partnering programs<br>2. % of students/families resiliently completing referred program<br>3. Data comparison of Quarterly Report Cards<br>4. Data comparison of NC EOG Results<br>5. Parent and Educator Before and After Survey Results. | • Individual<br>• Organization<br>• Agency<br>• Institution<br>• Policy |

**SECTION III**

Date of initial plan: September 7, 2020

How/where is this plan shared publicly?

| **Publicly Shared Community Health Implementation Plan (CHIP)** | |
|---|---|
| Community Health Assessment Advisory Group (CHAAG) | |
| SCORECARD | |
| Annual State of County (SOTCH) Report | |
| Healthy Carolinian Webpage | |

Who is responsible for updating this plan? (name/email/telephone) Rebecca Oakes, 336-342-8258 and roakes@co.rockingham.nc.us

Signatures of individuals and their affiliation who contributed to initial plan:

**References:**


[1] North Carolina Institute of Medicine. Healthy North Carolina 2030: A Path Toward Health. Morrisville, NC: North Carolina Institute of Medicine; 2020. http://nciom.org/wp-content/uploads/2020/01/HNC-REPORT-FINAL-Spread2.pdf

[2] Friedman, M. (2015). Trying hard is not good enough: How to produce measurable improvements for customers and communities. Santa Fe, NM: Parse.

[3] Friedman, M. (2015). Trying hard is not good enough: How to produce measurable improvements for customers and communities (p. 11) . Santa Fe, NM: Parse.


KRW – November 2020