

**Morehead Memorial Hospital
Community Health Needs Assessment Compiled Implementation with Cost Allocation
FY 2014-16**

	Goal	Objective	Indicators/Measures	Who	When	Resources Contributed
Improve Access to Care	number of primary care providers in Rockingham County	Support the Alliance in the development of three Rural Health Centers	Funds Secured. Business Plan Complete # of sites identified in MUA's and MSPA's # of centers opened. # of patients served at centers	Morehead Memorial Hospital leadership/RCHA	FY 2013-2016	Hospital Contribution- CEO, VP, CDO 20 hours per year @ \$500 an hour x 3 years= \$3000
		PA rotations through Elon College	# of practices supporting a student. # of students in rotation # of students practicing in RC after graduation	Elon, MMH, RCHA	2014	Hospital contribution--20 hours per year @ \$30 an hour x 1 year = \$600
		Develop new rural community health rotation elective for 2nd and 3rd yr. medical students in collaboration with AHEC	rotation established year 2: 2-3 students in rotation by year 3 - 4-5 students in rotation	MMH, RCHA, AHEC	Jul-10	Hospital contribution-10 hours per year @ \$90 an hour x 1 year = \$900

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		Support the expansion of the Free Clinic of Rockingham County's satellite operation in Eden	satellite operation open one day a month # of days open increase to 4 days/month # of patient visits # of providers at site # of patients served at site	MMH, RCHA, Free Clinic 2014-2015	Hospital contribution-10 hours per year @ \$90 an hour x 1 year + \$900; and contribution of lab services at a discounted rate of \$5 per patient for standard lab test estimating 100 tests a year= \$1,900
		Development and expansion of Medical Care Connect (donated medical care) program	Program in place # of providers donating care # of patients enrolled in program	MMH, RCHA, Free Clinic By 2014	Administrative oversight for grant providing for these services listed in this objective contributed by the hospital \$40 an hour X 20 hours a year \$800
Access to Care	Urgent Care Center in Western Rockingham County to serve uninsured and underserved populations.	At least 10% of Urgent Care center are from underserved populations	# of underserved patients served	MMH FY 14-15	Contribution to this objective by the hospital is \$290,000 in capital outlay plus a projected operational coverage for the first two years

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<p>Health Behaviors</p>	<p>To decrease tobacco product use in Rockingham County's adult population by 3%</p>	<p>Increase # of people using smoking cessation resources</p>	<p># of people using smoking cessation resources # of tobacco products being sold (through sales in County)</p>	<p>Healthy Carolinians, HD, MMH</p>	<p>May 2016</p>	<p>Contribution of Health Outreach Coordinator to promote smoking cessation at various health fairs and other community events- 40 hours @ \$20 a hour for 1 Year= \$800</p>
	<p>To maintain one TRU chapter in a High School</p>		<p>\$ of funding secured for TRU chapters # of TRU chapters # of students enrolled/participaing in TRU</p>	<p>HD, MMH, Student Health Ctr</p>	<p>May 2014</p>	<p>Program costs in the schools expensed through SHC's budget as part of their outreach. Hopsital provides office space for SHC adminsitration at \$10 a square foot at 240 sq ft= \$2400 inkind contribution</p>

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	<p>Rockingham County obesity rate will be decreased by 3% through the promotion of increased physical activity and healthy diet options throughout the county.</p>	<p>To replicate the hospital employee's Biggest Loser program for the community</p>	<p># of participants, # of pounds lost # of programs</p>	<p>MMH and others?</p>	<p>2014 and ongoing</p>	<p>Hospital contribution for this objective will be based on community response. Allocation of health outreach coordinator time involved in project \$20 an hr @ 20 hours a year would be \$400 a year for 3 years would be \$1200</p>
<p>Health Behaviors</p>		<p>To support the Health Department in the development of the Resource Guide</p>	<p>Guide Completed # of Guides Distributed</p>	<p>MMH, HD</p>	<p>2014</p>	

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Chronic Disease - Diabetes	Improve identification of people with diabetes	Develop diabetes registry	Registry developed	Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750
		Increase # of physicians using diabetes registry	# of physicians using registry	Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750
		Offer one community education and screening event per year in collaboration with community partners	# of people screened	Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750

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	Improve access to treatment for diabetes	All patients diagnosed with diabetes are enrolled in case management programs	# of people enrolled			Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750
	Improve self-management of diabetes	Increase # of people enrolled in free diabetes education classes including uninsured and self-pay	# of people enrolled		on-going	Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750
Chronic Disease-Diabetes		Integrate 4 key diabetes management principles into all diabetes education programs: meal planning, physical activity, medications, monitoring blood glucose levels	Evaluate program to ensure 4 key principles are included		on-going	Contribution of Hospital time and resources budgetted at \$25.00 an hour for 10 hrs per year \$250 for 3 years \$750

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Chronic Disease- lung cancer	Decrease the # of cases of lung cancer in Rockingham County	Implement Moses Cone lung cancer screening initiative	Base line will be number of cases established in 2014- then monitored through 2016	Contribution of Hospital time and resources budgetted at \$225.00 an hour for 10 hrs per year \$2250 for 3 years \$6750
	Improve early detection and treatment of lung cancer	Create lung cancer community education/awareness campaign	# of media events	Contribution of Health Outreach Coordinator at various community events- 40 hours @ \$20 a hour for 1 Year= \$800
		Connect uninsured patients to lung cancer treatment programs	# of uninsured patients enrolled in treatment programs	Patient Navigation provided by hospital transition team, and Cancer Center Social Worker at \$300 an hour for 10 hours per year= \$3000

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<p style="text-align: center;">Chronic Disease-lung Cancer</p>		<p style="text-align: center;">improve patient follow-up after diagnosis</p>				<p style="text-align: center;">Contribution of Hospital time and resources budgetted at \$225.00 an hour for 10 hrs per year \$2250 for 3 years \$6750</p>
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**Total commitment=
\$317,200**