UNC HEALTH CARE

January 15, 2019

Substitute Notification of Privacy Incident

UNC Rockingham Health Care, Inc. ("UNC Rockingham"), formerly known as Morehead Memorial Hospital and now a member of the UNC Health Care System, is committed to providing you with superior health care services and takes very seriously its obligation to protect the privacy of your medical information. Unfortunately, we are writing to inform you of a privacy incident involving your information occurring at UNC Rockingham Health Care, located at 117 E Kings Hwy, Eden, NC 27288.

On October 16, 2018, the Information Security Department at UNC Rockingham identified suspicious activity in the email account of an employee at UNC Rockingham. Upon further investigation, it was determined that an unauthorized party gained access to the email account on October 15, 2018. The UNC Rockingham Information Security Department disabled the compromised email account on the morning of October 16, 2018 and terminated the unauthorized person's access to the account.

An outside cyber-security vendor contracted to perform a review of the unauthorized activity has confirmed that the unauthorized activity was confined to the email account of this single UNC Rockingham employee only and that at no time were any UNC Rockingham medical record systems or patient care systems affected by this intrusion. UNC Rockingham has also taken steps to evaluate and improve its information security protocols on its network to prevent further compromises of its email security.

Based on a forensic review of the information in the compromised email account, we have reason to believe that your information was included in the employee's email folder. Your information in the compromised email account included your name, address, date of birth, and possibly limited treatment information such as the reason for your visit to UNC Rockingham. For some affected patients, their social security number was also included.

To date, we have no reason to believe that your information has been misused. We wanted however, to advise you of several options you may want to consider in response to this incident.

It is important for you to continue to review your financial account statements and monitor your credit reports. Should you wish to take steps to review and monitor your credit, you can obtain copies of your credit reports, place a fraud alert on your credit report or request a security freeze by contacting any one of the three major credit bureaus listed below:

Equifax	Experian	TransUnion
1.800.525.6285	1.888.397.3742	1.800.680.7289
PO Box 740241	PO Box 9532	PO Box 6790
Atlanta, GA 30374	Allen, TX 75013	Fullerton, CA 92834
www.equifax.com	www.experian.com	www.transunion.com

As soon as one credit bureau confirms your fraud alert, the other two main credit bureaus are then automatically notified and will also place fraud alerts on your credit file. All three bureaus will then send a

credit report to you, free of charge. Under North Carolina law, you also have the option of instituting a "security freeze" on your credit file, which is free in North Carolina. A security freeze locks your credit file so that no one will be able to access your data (or improperly open an account in your name) without your permission.

For more information about preventing identity theft you may contact:

US Federal Trade Commission	North Carolina Attorney General's Office
Telephone: 1.877.438.4338	Telephone: 1.919.716.6000
Federal Trade Commission	**Attorney General's Office**
600 Pennsylvania Avenue, NW	9001 Mail Service Center
Washington, DC 20580	Raleigh, NC 27699-9001
www.ftc.gov	www.ncdoj.gov

As a courtesy and at no cost to you, UNC Health Care has arranged to offer you credit and identity theft protection through **FraudScout*** offered by CyberScout, LLC. You have until February 27, 2019 to activate this credit and identity theft protection.

FraudScout* provides you with ***Triple Bureau Credit Monitoring/Triple Bureau Reports**** where for twelve months from the date of enrollment you will receive alerts when changes occur to any of one of your Experian, Equifax or TransUnion credit files. The alerts are sent to you the same day that the change or update takes place. You will also be able to view your credit files with Experian, Equifax and TransUnion upon enrollment.

If you believe that you were affected by this incident, please call our toll free information line at **(833) 407-6257** weekdays between the hours of 9AM to 6PM EST and we will confirm whether you were one of the individuals affected by this incident. If you were, then you will be given an activation code. Once you obtain your activation code should you wish to activate your free credit and identity theft protection, you can log on to **https://www.myidmanager.com** and follow the instructions allowing you to enroll in FraudScout* at no charge.

Please know that UNC Health Care and the UNC Rockingham take their obligation to protect patient privacy very seriously. We are truly sorry that this incident occurred and we sincerely apologize for any stress or worry that this may cause you. Should you have questions about this incident or should you wish to discuss this further, please do not hesitate to contact us directly at **(984) 974-1069** or you can call our toll free hotline at **(833) 407-6257** weekdays between the hours of 8AM to 6PM EST. A member of our Privacy Office we will call you back after receiving notice that you have called.

Yours truly,

David Behinfar

David Behinfar, JD, LLM
Chief Privacy Officer
UNC Health Care System